

TOURISM AND HOSPITALITY STUDIES

INTRODUCTION

The public assessment of this subject is based on the Curriculum and Assessment Guide (Secondary 4–6) Tourism and Hospitality Studies (THS) jointly prepared by the Curriculum Development Council and the Hong Kong Examinations and Assessment Authority. Candidates should refer to the Guide for the knowledge, understanding, and skills they are required to demonstrate in the assessment.

ASSESSMENT OBJECTIVES

The learning objectives to be assessed in THS are listed below:

- Understanding the structure and nature of the various interdependent components of the tourism and hospitality industry;
- Recognising the relative importance of the tourism and hospitality industry to host destinations and global economy;
- Understanding tourism and hospitality issues and analysing the main factors affecting the demand for tourism and hospitality services and the supply of these;
- Evaluating sustainable tourism strategies that can be used to minimise the negative and maximise the positive economic, environmental and social impacts of tourism;
- Appreciating the importance for tourists and tourism/hospitality operators of fulfilling responsibilities in an ethical manner;
- Applying information technology skills, communication skills, problem-solving skills and critical thinking skills effectively and;
- Demonstrating the basic principles of providing quality customer service.

MODE OF ASSESSMENT

The following table outlines the various components of the public assessment of THS in 2024 HKDSE:

Component		Weighting	Duration
Public Examination	Paper 1	Section A: Multiple-choice Section B: Data-based questions 45%	1½ hours
	Paper 2	Essay-type questions 55%	1¾ hours

PUBLIC EXAMINATION

The written examination will carry 100% of the total subject marks, and will comprise two papers.

Paper 1 will carry 45% of the subject marks, and last 1½ hours. This paper will consist of Section A, multiple-choice questions, and Section B, data-based questions. Candidates will be expected to answer all multiple-choice questions in Section A and 2 out of 3 data-based questions in Section B.

Paper 2 will carry 55% of the subject marks, and last 1¾ hours. This paper will consist of five essay-type questions, of which candidates will be expected to answer any three.