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(a) The first form is eco-tourism. Tourists visit the resort mainly for diving activity and that they can do sightseeing in the nature. Through sightseeing on the beautiful underwater scenery, their environmental awareness can be enhanced. The second form is leisure tourism. Tourists visit the resort as it provides a wide range of leisure activities and they can enjoy^{and relax} themselves on a remote island.

(b) 2015 was at the stage of involvement stage. At this stage, locals are hired and involved in the development process. Their economic benefits received are high. Most of the things are produced locally and only limited economic leakage due to the participation of some foreigners. 2018 was at the stage of consolidation. There are an increasing number of tourists and that more foreign franchisees or investors participate in the development. Economic leakage is relatively high as these franchise operations win^{split and} bring profits back to their own country.

(c) Firstly, operating the resort independently will have higher business failure and loss than franchising. As independent owners need to be ~~be~~ completely^{financially} responsible and have to bear all the losses alone, the loss will be larger. Franchising can provide more people to invest together.

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and financial burden are relatively lower. Secondly, business can't be easily expanded internationally or regionally. franchisees can be from different countries and they can simply start up businesses using franchisor's ^{brand} name, this help expand quickly. However independently run can't achieve that as everything are done by yourself.

(d) It can reduce unemployment rate of the local community. By providing more job opportunities, they can remain employ and economy can be maintained. It can also bring in economic growth and linkage effect. By living and offering ^{more} income to local residents, they can afford more activities in their local community and that restaurants or shops in the community can be sustained.

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(a) Tour guide license. Travel Industry Council of Hong Kong issue the license.

(b) The first inappropriate arrangement is ^{the} water sports activity on Lamma Island in the afternoon on Wednesday. As it might be dangerous ^{for people who are retired} to play watersports, the arrangement does not consider their safety. The second one is the casino tour to Macao on Thursday. It is hard to ensure everyone's safety as participants are all splitted apart, with some going cross-border and some having other arrangement. The arrangement will be a bit messy. The 3rd arrangement is the noon tour on Thursday. It is hard and rush for participants to visit 3 attractions in only 3 hours of time. The arrangement should be more relaxed instead of this tense.

(c) Cafeteria. The menu that it provides usually offer limited choices but cover variety of tastes, for example rice, noodles, Chinese or Western styled. The services are usually offered in self-catering style or free-flow style, where customers have to order food in counters.

(d) The first type is museum. Visitors can join the tours in the museum to have deeper knowledge and understanding.

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through explanations of the tour guides. The second type is market.
Visitors can shop there and purchase in local souvenirs.

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(a) Tai Kwan has been one of the most popular revitalised attraction in Hong Kong. Not only it is unique but also reaches sustainable development. Below are the 5 aims of sustainable tourism that Tai Kwan has ^{met} met.

On environmental aspect, the first aim is the physical integrity. It refers that the development will not affect the quality of original landscape, not ~~a~~ only in natural environment but also in urban area. The transformation of Tai Kwan is based on the design of the former Central Police station and the facilities are well-kept. The ~~the~~ walls and the outlook of Tai Kwan blend nicely with the buildings nearby as it is based on the similar design and colours. The colours ^{or design} are not brightly outstanding and that blend with the old streets in Central area. Therefore the urban environment is not changed.

The second aim is the resources efficiency. It refers to use ~~non~~ renewable resources instead of non-renewable ones. Tai Kwan is designed as mostly an outdoor attractions offering outdoor areas for tourists to take pictures at. ~~In~~ Only a few shops, restaurants or small museums are indoor and have air-conditioner, ~~there~~ there are little use of

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air conditioner ~~in~~ the inside the attraction. Moreover, Tai Kwan is designed with sheltered spaces for tourists to rest in and to cover sunlight. This reduce the use of electricity or air-conditioner and that resources are efficiently used.

- cultural

On social aspect, the first aim is community wellbeing. It refers that the development shouldn't affect the residents and local people quality of life. In Tai Kwan, there is a mutual use of facilities in the area of both tourists and residents. Tourists can take pictures while local people come here for weekend entertainment. It provides recreational spaces for locals to enjoy in. There are no conflicts between the use of facilities and that it doesn't affect the quality life of the nearby residents. Moreover, the noises inside the Tai Kwan is hard to hear outside as there are many walls blocking between. Therefore nearby residents won't be affected.

The second aim is cultural richness. It refers to the conservation of local heritage resources or cultural items. As Tai Kwan is a revitalised project and is transformed by with the former of Central Police Station, the cultural and historical old police station is conserved without

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being Teared down ~~to~~, converting to other land use,
Moreover, the jails inside the police station is also kept
and opened for public sightseeing. Therefore resources
are preserved.

On economical aspect, the aim is employment quality.
It refers to the local employment rate offered by the
development. In Taikuan, there are more job opportunities
offered for local people, for example restaurants staff,
tour guides in museum, or security staff. This ensure
the employment rate and that local benefits aren't
neglected.

Above are the aims of the Agenda for sustainable
tourism that Tai Kuan successfully achieved.

(b) Below are the 4 types of carrying capacity and
the capacity problems that may encounter by Taikuan
or surrounding community.

The first one is physical capacity. It refers to
spaces such as car parking space, housing or public
spaces. As more tourists and ^{local} residents visit Taikuan,

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there might be spaces problem encountered. Many people are squeezed into the same spot for phototaking or the queue entering the jail visit is long. Overcrowding may occur and that the capacity is exceeded. Moreover when more local families come over to visit, they will park their cars in nearby places, this might cause in congestion.

The second one is psychological capacity. It refers to the tourists feeling and attitude. when the capacity is exceeded, tourists feelings are impaired. For example when ~~longing~~ due to the increase of visitors, the lining queue is long and crowded. Many people are also eager to take picture in the stair spot. The overcrowded environment lowered the tourist experiences and they start to feel frustrated and discontent. Capacity is exceeded.

The third one is economical capacity. This refers to the economy of the local community. If it is exceeded, that mean local economy is affected by tourists. As more people visit ~~the~~ Tai Kwun, the entrance fee might increase. local people need to pay more to enter the local facility. Moreover the restaurants ~~inside~~ and souvenir shops inside are more expensive.

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than outside, which cause in higher prices of local resources and affect economy, local expenses are increased.

The last type is social - cultural capacity. It refers to whether the local handicrafts or culture can be preserved and local feelings about the development.

In Tai Kwan, the souvenirs are mostly factory produced and that there are few local handicrafts are sold.

Local products aren't well promoted and supported. Moreover the overcrowding problem causes local feeling to be impaired. The capacity is exceeded.

Here are the 4 caps carrying capacity.

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(a) To attract visitors, it is important to target some visitors with relative travel motivations. However there are some travel motivators that are less applicable to country park. Below are the 4 of them.

The first one is professionals and businesses. This type of travel motivators are mostly found in businessmen or conference participants. Their purpose of travelling is to attend conferences, meetings, convention or exhibition due to their profession. ^{this} These type of travellers seldom visit or are less attracted to country park as they usually won't go to tourist destinations and they usually travel to urban areas like convention centres. They have no time for exploring the nature in country park.

The second one is root syndrome. This type Tourists with this type of travel motivator usually to visit the destination mainly to search for their ancestors or roots. They travel to understand their origin or motherland. Country park can't satisfy this type of motivator as the purpose and the attractiveness of country park is to appreciate the natural wonder of the world. To satisfy this type of motivator,

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this type of tourists will usually travel to non-tourist destinations or cultural attraction. As country park is natural attraction, It is not applicable.

The third one is religious or spiritual appreciation. This type of travel motivator are found in tourists who would like to pursue in religious pilgrimage or activities to satisfy their belief or spiritual need. They will usually go to places according to their religion, for example Muslims to Mecca or Catholics to Rome. As country park is not a destination that offer religious or spiritual satisfaction, it is not applicable.

The last one is friends and relatives. This type of travel motivator are usually found in person who would like to visit their friends and relatives in other countries. They travel to visit and reunite. Country park is hard to attract these tourists as they usually visit non tourist destination and spend time in their host home and community.

Above are the travel motivators that are less applicable.

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(b) To develop a successful attraction, there are 5 attributes that can^{be} followed. Below are the attributes and an improvement to each attribute.

The first one is high quality. It refers that an attraction should have a clean appearance, customer-oriented operations, smooth services and resources protection. The Country Park should protect its natural resources ~~as~~ well in order to offer high quality and beautiful sceneries to visitors. For example ~~staffs~~ environmental assessment should be done in the country park regularly to ensure the natural resources are not damaged and what strategies should adopt to strengthen some landscapes.

be shown as well.

The second one is authenticity. It refers to how an attraction can reflect the "true picture" of the community and the ability for tourists to experience a sense of places. To achieve that, country park should not only project the good side of the environmental protection but also the bad or shortcomings. For example, pictures of some polluted areas or unprotected areas^{after that some improvement strategies can} be shown. This can provide the true picture of Hong Kong and show the honest side. Tourists can feel the sincerity of Hong Kong in the eagerness of improvement.

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and protection as well.

The third one is the uniqueness. It means the competitive edge of the attraction and how it ^{the} differentiate with other competitors. "Country Park should offer experiences that tourists can't experience in other country park, for example showing some unique species of plants and trees that can be only found in Hong Kong. Moreover, the country park can also be highly accessible, connected with convenient transportation so that it will differentiate as country parks are mostly rural and hard to go in other places.

The fourth one is drawing power. It refers how attractive it is and ~~it~~ is calculated according to the amount of repeated customers and the distance the travel over from. Country park should increase its attractiveness by offering high quality and professional services that can satisfy different people. For example communication facilities that enable more language proficiency, or barrier free facilities.

The last one is activity options. This refers to the variety of activities offered inside the attraction.

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the country park can offer exciting games such as boats riding on river or sliding ropes on tree level. This allow a visitors to admire the scenery in a different level instead of only on ground level. The wide range of activity options make the attraction less boring.

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(a) To organize incentive travels, there are few factors that are often considered. Below are the factors.

The first one is the buying power. It refers to the exchange rate of the country or places and the affordability of the places. For example, when organizing incentive travel in Hong Kong, the exchange rate is considered, whether it is affordable to book hotels for many participants and the recreational facilities. The economy should also enable participants to be able to buy souvenirs or food. Therefore, it is considered.

The second one is the political climate. This refers to places that are chosen to be destination for incentive travel should have stable political environment. For example, if there are protests in Hong Kong, the political climate is not stable as there might be many conflicts on street. Incentive travel will not be appropriate there.

The third one is the safety and security. This refers to the crime rate in the area. For example in Hong Kong, the crime rate is relatively low compare to other countries as Hong Kong has better education and technologies.

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in monitoring the streets. There are also no terrorists. The safety and security of the tourists can be ensured.

The fourth one is the value. This refers to the services and facilities in the area and how it is different to other places. For example Hong Kong provides high quality services and facilities such as 5 stars graded hotels with different complimentary services. The attitude and the knowledge of hotel staff are well-trained, friendly and efficient. These facilities and services make the money become valuable to spend with.

The last one is uniqueness. It refers to whether the participants ~~can enjoy~~ has ever enjoyed ~~the~~ experiences offer from other places other than this place before. The destination should be unique and offer experiences that are never expected before. For example in Hong Kong, it provides many challenging hiking routes that other countries are lack of. This provide another type of experience.

Above are the factors.

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(b) Green Hotel has been growing popular over the years due to the increasing awareness to environmental protection. Below are 2 "front-of-house" department and 2 "back-of-house" department and the green practices that can be adopted to each department.

For "Front-of-house", the first one is food and beverage. This department can adopt by reducing the time of buffet offered. As buffet in hotel contribute alot to waste production, department should reduce the ~~number~~ number of buffet offered and replace to a la carte menu or table d'hoiemenu, these menu can control the portion regarding to customer wish and reduce wastes.

The second one is front office. This department can adopt by using electronic records other than paper records. When recording datas or making receipts, department can replace by using electronic form. This reduce the use of papers.

For "back-of-house", the first one is housekeeping. This department can reduce the time of changing the ^{and bed sheets} linens for each room. For example change once for 2 to 3

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days, this reduce the time of cleaning and washing and save electricity and water.

The second one is sales and marketing. This department can adopt by using electronic type advertisement rather than printing out leaflets for promotion. Such as setting up websites.

Above are the green practices that should be adopted by each departments.

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